



# FinOps

Get the edge you need for better cloud operations

Get started



## Overview

# The reality

Banks are leveraging their cloud operations to drive innovation, flex data needs, and scale products quickly. To realize a worthwhile ROI, they need to find a better way to structure this deeply capable platform.

[Introducing Wipro FinOps >](#)

Organizations that effectively leverage a FinOps strategy can cut their cloud costs by up to

**20–30%**<sup>1</sup>



<sup>1</sup> Conway et al. "The FinOps way: How to avoid the pitfalls to realizing cloud's value." McKinsey Digital, January 18, 2023.



# What can FinOps do for you?



## Meet Sam

The Chief Technology Officer

Sam helped lead his bank into a cloud-first model. Now they need to track and optimize cloud spend.

[Learn more >](#)



## Challenge

# Siloed cloud operations are inefficient.

Sam needs to bring cloud operations under a centralized system, allowing the bank to measure, redistribute, and plan for cloud services to ensure peak operational efficiency.

What's the insight? >



Fortune 500 financial institutions could generate

# \$60–80B

in run-rate EBITDA in 2030 by leveraging cloud cost-optimization and business potential<sup>2</sup>

# 45%

of financial services institutions say that a top obstacle to cloud implementation is an uncertain ROI and use cases<sup>3</sup>



<sup>2</sup> Forest et al. "Cloud's trillion-dollar prize is up for grabs." McKinsey & Company, February 26, 2021.

<sup>3</sup> Capco and Wipro. "Cloud's Transformation of Financial Services," Capco.com, February 21, 2022.



Challenge



Insight



Solution



## Insight

**The ability to easily track all cloud spend and usage can help banks capitalize on their cloud investment.**



[See the solution >](#)



Challenge



Insight



Solution



## Solution

**Wipro FinOps** is a comprehensive cloud operations and management solution that helps banks capitalize on their cloud investment and empowers you to:

- Bring enterprise governance and control under a centralized structure.
- Access real-time metrics on expenses, savings, security, and sustainability.
- Control budget with continual optimization and forecasting tools.
- Stay compliant, maintain security, and prevent fraud.



Challenge



Insight



Solution